

Subject: Re: People St Plaza Application
From: Andrew Thomas <andrew@thewestwoodvillage.com>
Date: 03/09/2018 01:17 PM
To: Carlos Hernandez <carlos.x.hernandez@lacity.org>
CC: Rena Leddy <rena@fashiondistrict.org>, BID Consortium <labidconsortium@gmail.com>

Hi Carlos,

Thanks so much for reaching out!

I'm copying our new Los Angeles BID Consortium Chair, Rena Leddy, on this email. She can definitely spread the word in our BID community.

Speaking of, Westwood is interested. We can't participate in the webinar because we will be out of town at the California Downtown Association meeting next week. Can we talk on the phone, or meet in person?

Please let me know. Thanks!

Andrew

Andrew Thomas
Executive Director

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On Mar 7, 2018, at 2:49 PM, Carlos Hernandez
<carlos.x.hernandez@lacity.org> wrote:

Hi Andrew. I work as the program manager for [People St](#) and Aaron Aulenta (NOHO BID) shared your contact info with me.

I'm writing because the program will be opening a Plaza application window this spring and I would love to get the word out to the BID's. BID's are excellent partners for plazas as demonstrated by the [NOHO Plaza](#). I have been hosting presentations all over LA on how to get ready to apply and am planning on hosting a webinar next week 3/14. Do you think you can share the attached information with your members? Thanks and let me know if you have any questions!
-Carlos

Carlos Hernandez

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